

Our Obstacles



**Poor
Driving
Habits**



**Road
Construction**



**Traffic
Congestion**



**Poor
Visibility**



**Lack of
Respect**

Dear Community Members,

Getting kids to and from school safely is everyone's responsibility! Drivers need to pay better attention when they are driving near schools or on school walk/bike routes. Our "community" needs to help educate kids about the **Rules of the Road** to instill safe crossing habits. A child doesn't stand a chance against ANY size vehicle. Please help us make our roads safer for kids!

Thank You,
Look Out Kids About



Our Partners

AAA Nevada
City of Henderson
City of Las Vegas
City of North Las Vegas
Clark County
Clark County School District
KVLX Channel 10
Collision Authority
Las Vegas Metropolitan Police Department
Nevada Department of Motor Vehicles
Nevada Department of Transportation
Nevada Highway Patrol
Nevada Office of Traffic Safety
Nevada PTA
Nevada State Legislature
Regional Transportation Commission
Safe Community Partnership (UNLV)
Southern Nevada Health District
University Medical Center



LOOK OUT KIDS ABOUT
A Traffic Safety Coalition

**P.O. Box 26395
Las Vegas, Nevada 89126
(702) 884-2783**

www.lookoutkidsabout.org

Our Mission

- Educate drivers about Nevada's traffic laws to improve driving habits;
- Educate kids to instill safe walking and biking habits; and
- Create a mutual respect between pedestrians and drivers to improve traffic flow.

What We Do

- ✓ Advocate for Improved Traffic Safety Laws
- ✓ Advocate for Traffic Safety Policy Changes
- ✓ Advocate for Open Communication
- ✓ Public Service Announcements
- ✓ Radio Advertisements
- ✓ Billboard Advertisements
- ✓ Bus Stop Advertisements
- ✓ Newspaper Articles
- ✓ Media releases
- ✓ Flyers/Handouts
- ✓ Street Stenciling
- ✓ Safety Signs
- ✓ School Zone Safety Toolkit
- ✓ Back-to-School Fairs
- ✓ International Walk to School Month
- ✓ Walking School Buses
- ✓ Bicycle Rodeos
- ✓ Traffic Safety Training Videos

Our Accomplishments

- NRS 484.399 Change-Signed into Law in 2007 (20ft Parking Restriction at all Crosswalks)
- NRS 391.275 Change-Signed into Law in 2007 (Expanded School Police Jurisdiction)
- School Crosswalk Safety Message Stencil Project
- School Zone Safety Toolkit

Levels of Sponsorship



Platinum \$7,500

- Company Name/Logo on Kids About Event Banners
- Employee Traffic Safety Presentation
- Traffic Safety Training Material (Posters, Flyers, Safety Brief CD)
- Fleet Vehicle Kids About Magnets
- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



Gold \$5,000

- Company Name/Logo on Kids About Event Banners
- Employee Traffic Safety Presentation
- Traffic Safety Training Material (Posters, Flyers, Safety Brief CD)
- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



Silver \$2,500

- Traffic Safety Training Material (Posters, Flyers, Safety Brief CD)
- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



Bronze \$1000

- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



Friend \$250

- Corporate Membership



Membership \$10

- Membership Decal
- E-Newsletter

*Corporate Membership Includes

- Listing in all Printed Materials
- Membership Window Decal
- E-Newsletter

2007-2008 Contribution

____ Sponsorship is subject to approval by the
Initial Look Out Kids About Board of Directors.
Unless otherwise specified, funds will be
used at the discretion of the Board.

Enclosed is my check for
\$ _____

Make checks payable to:

Look Out Kids About

Look Out Kids About-A Traffic Safety Coalition has applied for 501(c)(3) status.
Your 2008 contribution will be tax deductible to the maximum extent of the law.

Name

Company Name

Address

City

State

Zip

Day Phone

Fax

Email

Please Return Form & Payment to:

LOOK OUT KIDS ABOUT

P.O. Box 26395
Las Vegas, Nevada 89126

Email:
secretary@lookoutkidsabout.org